



INTERNATIONAL COMPETITION  
FROM 01/06 TO 30/09-2025

# My City in Flower



**JOIN US !**

**EN**

APRIL 2025- 8 PAGES





# My City in Flower

**A unique competition with extraordinary benefits for your municipality.**

*"The "My City in Flower" competition is open to all towns or municipalities wishing to take part. It relies on the active participation of the population through voting to elect the most flower-filled municipalities in the world.*

*What you gain:*

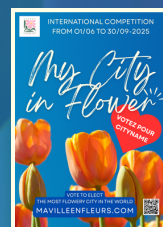
*Traditional media coverage, social media buzz, undeniable tourist appeal, beautification of rural and urban areas, visual attractiveness, opportunities for local businesses, increased activity, societal recognition, and more...*

*And even more:*

*"My City in Flower" promotes the concept of Street Flower Art, which aims to beautify living spaces by promoting a pleasant environment through the visual and olfactory power of flowers".*

André-Pierre Puget

Founder of "Street Flower Art" and the  
"My City in Flower" competition.



# Participate

**YOU WILL ALWAYS BE A WINNER !**

## → Make the Most of Your Investments

Your municipality already invests considerable funds to make its city center and neighborhoods pleasant and attractive. Thanks to your participation in "My City in Flower", the whole world can admire your floral efforts and show appreciation by voting in your favor.

## → Attract Visitors

Floral decoration allows your municipality to:

- Become a tourist destination and a must-see stop
- Attract customers to downtown shops
- Present a clean, well-maintained image
- Foster respect for public spaces
- Enhance safety perceptions
- Make visitors feel good
- Encourage strolling and exploration

## → Promotional Tools

- Your logo featured on the "My City in Flower" website
- Use of the competition's official logo in your communication
- Visibility on an engaging voting platform
- Custom posters: "Vote for (your municipality's name)"
- Custom social media logos (FB, X, Instagram)
- Publicized rankings





# Apply Now

**A COMPETITION THAT PLACES YOUR TOWN IN THE SPOTLIGHT FOR 4 MONTHS !**

## → A Movement of Local Enthusiasm

You develop a strong sense of social belonging among your community's population. All united in a common project.

The results of the competition are a useful lever that you can use to generate other actions aimed at social cohesion within your community and its economic development.

## → Community Involvement

Beautification committees, neighborhood groups, flower festivals, merchants' associations, school programs, social reintegration, participatory projects... all united under the "Street Flower Art" concept, crowned by participation in this global contest.

## → Beautify Your City

Beyond the visual and olfactory update, involving citizens and associations encourages:

- Respect for garbage collection schedules
- Less litter around public bins
- Fewer illegal dumpings
- Fewer dog droppings
- Well-maintained public spaces
- Reduced city maintenance costs
- Less street waste





# The 2025 Competition

## Dates

**From June 1st to September 30th, 2025.** Results announced on October 2nd, 2025. From September 15 to October 2, rankings will be hidden to build excitement.

## What is it about?

The public votes for the most flower-filled cities in their country, in Europe, and around the world.

## Who can participate?

Any city or municipality, regardless of size.

## Public Voting

**From June 1 to September 30, 2025** via a dedicated web platform.

## Registration

Open all year round, except for the transition period from September 15 to 30, 2025.

## Winning Cities

The top 3 municipalities per category (based on vote count) receive honorary titles. All other participants receive the title "Vintage Candidate City", without ranking.

### Les 8 Catégories:

- Less than 5,000 inhabitants
- 5,000 to 9,999
- 10,000 to 19,999
- 20,000 to 49,999
- 50,000 to 99,999
- 100,000 to 199,999
- 200,000 to 299,999
- Over 300,000 inhabitants

**+ All cities are automatically entered into European and global rankings.**





# Get Started This Year !

**UNITE YOUR RESIDENTS AROUND A PARTICIPATIVE AND EXCITING EVENT.**

## Get your colleagues involved

Share this invitation with the mayor, deputies, and councilors. Propose the competition during your next city council meeting. Enthusiasm is guaranteed!

## Budget

No additional cost for planting-floral decoration budget is already allocated. Participation increases the visibility of your efforts at minimal cost.

## Municipal Staff

Horticulture and environmental services will gain recognition and support from the public.

## The population

People will vote.... because everyone wants to live in the most flower-filled city in the country, Europe, or the world!

This "starter" year helps ignite interest and prepare associations for future editions. Fewer participants this first year = higher ranking and more visibility!





# Registration and Fees

**WITHIN REACH! BECOME THE MOST FLOWER-FILLED CITY IN THE WORLD 2025 !**

## Participation Fees (excluding taxes)

Participation rights are established in correlation with the size of the entities because the number of ballots and the flow of information to be processed are proportional to their population.

Size of the entity - price excluding taxes - number of personalized posters included (A3) - number of personalized leaflets included (A6 double-sided):

- > 5.000 residents - € 300 - 50 posters - 1.000 leaflets
- 5.000 - 9.999 residents - €400 - 50 posters - 2.000 leaflets
- 10.000 - 19.999 residents - €550 - 50 posters - 3.000 leaflets
- 20.000 - 49.999 residents - €725 - 100 posters - 4.000 leaflets
- 50.000 - 99.999 residents - €925 - 100 posters - 5.000 leaflets
- 100.000 - 199.999 residents - €1.175 - 200 posters - 10.000 leaflets
- de 200.000 à 299.999 residents - €1.425 - 200 posters - 10.000 leaflets
- < 299.000 residents - €1.750 - 300 posters - 10.000 leaflets

## Need more communication materials?

Additional posters - price excluding tax - shipping costs included:

Extra Posters (A3): €50 per 50 posters

+ €20 per additional 50

Additional leaflets - price excluding tax - shipping costs included:

Extra Leaflets (A6, double-sided): €55 per 1,000

+ €20 per extra 1,000





# My City in Flower

## Request for information without obligation

Interested in a unique showcase for your city and would you like to receive additional information without obligation? **Send us a simple email** with your request and we'll get back to you shortly.

**My City in Flower - Ma Ville en Fleurs**  
**André-Pierre Puget**



**mavilleenfleurs2025@gmail.com**



**+32 479 743 773**



# My City in Flower

## Lexicon

Entity: village, town, municipality

Candidate: entity participating in the competition

Organizer: competition organizer

My City in Flower: name of the competition

## Article 1 - The competition

From June 1st to September 30th, 2025, APplugs srl is organizing a competition called "My City in Flower." The goal of this competition is to elect, through public voting, the most flowery entity in a region, a country, Europe, and the world. To achieve this, only the organizer will determine the best solutions and best practices to achieve these goals.

## Article 2 - Titles at stake for the competition

a. The candidate entities are divided into categories according to the number of inhabitants registered in the population registers on January 1, 2025.

The three entities that received the most votes in each category received the honorary titles of "most beautiful flowered cities in their category" by country (1, 2 and 3). Participating cities that did not win received the title of "Vintage Candidate City" without indicating the ranking.

### The 8 Categories:

less than 5,000 residents;  
 from 5,000 to 9,999 residents;  
 from 10,000 to 19,999 residents;  
 from 20,000 to 49,999 residents;  
 from 50,000 to 99,000 residents;  
 from 100,000 to 199,999 residents;  
 from 200,000 to 299,999 residents;  
 + 300,000 residents.

b. candidates automatically obtain their rankings in regional (depending on country), national, European and world competitions.

## REGULATIONS OF THE 2025 COMPETITION

c. The organizer has sole decision-making power for the organization and allocation of titles. Its decisions are final and arbitrary.

## Article 3 - Applications

a. Applications can be submitted all year round, excluding the transition period from 15 to 30 September 2025.

b. To participate, candidates are invited to complete an application form.

c. Applications are validated after full payment of the participation fees.

## Article 4 - Les titles

The titles awarded at the end of the voting are honorary and cannot be the subject of any annuity, financial income, or intellectual rights on the part of the participating and candidate entities. The titles are made available free of charge by the organizer of which it is the sole owner. They may be withdrawn by the owner in the event of discovery of fraud, disgraceful behavior on the part of the holders, violations of fundamental or societal rights, or legal convictions without prejudice to the owner of the titles.

Honorary titles are not modifiable, refundable, exchangeable or transferable.

## Article 5 - Public voting

Public voting is open from June 1 to September 30, 2025 midnight via web platforms.

# REGULATIONS OF THE 2025 COMPETITION

*My City in Flower*

20 APRIL 2025- PAGE 2/3

These platforms may have different names depending on the countries and/or the languages spoken in the candidate cities or regions targeted by the organizer.

## Article 6 - Proclamation of résultats

A provisional ranking is published on the organizer's websites for the duration of the competition. However, publication of the ranking is suspended from September 15 to October 2, 2025, to increase public interest and create suspense. The official results are announced on October 2, 2025.

## Article 7 - Advertising

The candidate entity authorizes, by the sole fact of accepting its participation, the use of its name and address in any advertising or promotional event linked to this competition, without this use opening any rights other than the possible titles at stake.

## Article 8 - Liability

a. Participation in the competition implies full and complete acceptance of these rules.

b. The organizer, its employees, the organizer's partners, cannot incur any liability if, in the event of force majeure or events beyond their control, they are forced to cancel this competition, reduce it, extend it, postpone it or modify its conditions and dates.

c. No refund may be requested or demanded from the organizer for registered entries. In the event of cancellation of the competition on the scheduled dates, new dates will be offered to registered entities. Candidates undertake not to make any claim against the organizer for any reason whatsoever.

d. The organizer disclaims all liability related to the running of competitions or events. Likewise, the organizer disclaims all liability responsibilities for any damage or harm occurring in the places where it organizes its events.

## Article 9 - The regulation

a. These regulations are available on the organizer's websites.

b. If circumstances require, the organizer reserves the right to modify these rules without prior notice. Participants are encouraged to keep themselves regularly informed by consulting the rules posted online on the websites.

c. A paper copy may be requested by mail to the organizer with the contents of a pre-stamped envelope with the requester's postal address.

## Article 10 - Computer platforms

Participation in the voting and candidate competition implies full acceptance of these rules, knowledge and acceptance of the characteristics and limitations of the Internet, in particular with regard to technical performance, response times for consulting, querying or transferring information, the risks of interruption, and more generally, the risks inherent in any connection and transmission on the Internet, the lack of protection of certain data against possible misappropriation and the risks of contamination by possible viruses circulating on the network. Consequently, APplugs cannot under any circumstances be held responsible, without this list being exhaustive:

a. The content of the services consulted on the site and, in general, any information and/or data disseminated on the services consulted on the site,

b. The transmission and/or reception of any data and/or information over the Internet,

c. Any malfunction of the Internet network preventing the proper running/functioning of the competition,

d. Failure of any receiving equipment or communication lines,

e. The loss of any paper or electronic mail and,



# REGULATIONS OF THE 2025 COMPETITION

*My City in Flower*

20 APRIL 2025- PAGE 3/3

more generally, the loss of any data,

d. De la défaillance de tout matériel de réception ou des lignes de communication,

f. Routing problems,

g. The operation of any software,

h. The consequences of any virus, computer bug, anomaly, technical failure,

i. Any damage caused to the computer or computer support used (mobile phone, tablet, PC, computer) of a voter,

j. Any technical, hardware or software failure of any kind, which prevented or limited the possibility of participating in the game or damaged a voter's system.

It is specified that APplugins cannot be held responsible for any direct or indirect damage resulting from an interruption, a malfunction of any kind and for any reason whatsoever, or for any direct or indirect damage which would result, in any way, from a connection to the websites.

It is the responsibility of each voter to take all appropriate measures to protect their own data and/or software stored on their computer equipment against any attack.

Any person's connection to the sites and participation in the competition votes is their sole responsibility.

APplugins cannot be held liable, generally speaking, in the event of force majeure or fortuitous events beyond its control, in the event of the competition being postponed to a later date or the announcement of the results.

## Article 11 - GDPR

The collection of personal information by the organizing company is done in compliance with the provisions of the GDPR. The participant consents to this information being used by APplugins and all its partners as part of its activity in order to create a customer file. The processing of personal data implemented has been subject to the formalities provided for by law. In the absence of opposition from them, the information collected on participants may be used by APplugins or its partners in order to better serve them and inform them of their new products and offers that may be of interest to them. In accordance with EU Regulation 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of individuals with regard to the processing of personal data and the free movement of such data, any person may obtain communication and, where appropriate, rectification or deletion of information concerning them by contacting APplugins by mail (stamp refunded on request at the current slow rate). Only one request (same surname, same first name, same company) will be considered.

## Article 12 - Legal

For any dispute, only the courts of the district where the organizer is headquartered shall have jurisdiction. French is used in all communications with the organizer. The original texts written in French prevail over any translations.

## Article 13 - Miscellaneous

### a. Intellectual property

The concepts, contents and graphics are the exclusive properties of André-Pierre Puget.

### b. Contact details of the organizer

APplugins srl, Rue Georges Cousot 7/8, 5500 Dinant, Belgium. Contact via the online forms on the organizer's websites.